

Travel Posters & Brochures

Name: _____

A successful poster grabs the attention of the viewer. A simple eye-catching layout means the message is easy to understand at a glance.

- ☆ A main message: clear, big writing.
- ☆ A main picture to support the message.
- ☆ Other smaller messages and pictures.



Main Message Ideas:

- The Greatest Place on Earth!
- Visit Us Today
- Once you Arrive, You'll Never Want to Leave

Main attraction research:

Main attraction research:

Main attraction research:

Reasons people visit the country:

Plan the Layout:

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- * Create a rough sketch of the layout you would like to use.
- * Decide what pictures, slogans and information you will include.
- * Create your poster using computer technology.